



AGM 2022 Program

Agenda

- 7:05 Welcome – Chris Caners, General Manager
- 7:15 President's Report – Mike Brigham, President
- 7:35 Treasurer's Report – Ron Seftel, Treasurer
- 7:50 Appointment of Auditor – Ashley Reid, Chair, Audit Committee

Election of Directors to the Board

- 7:55 Voting Instructions
- 8:00 Candidate Speeches
- 8:05 Voting & Results
- 8:10 New Business Report – Patrick Collie, Chair, New Business Committee
- 8:20 Sales & Marketing Report – Pieter de Koning, Chair, Marketing Committee
- 8:30 Governance Report – Graysanne Bedell, Vice-President & Chair, Governance Committee
- 8:35 Meeting Termination and Member Q&A with Board of Directors



Joining our virtual AGM

- You can join the meeting via Zoom application on a computer, tablet or smartphone. We would appreciate it if you could arrive 5-10 minutes early to facilitate the registration process.
- When you join, you may be prompted to register with your name and email address; **please enter your full (first and last) name** so we can easily identify you as a member

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/83378126910>

- During the meeting, you will be able to see the speakers and presentation, but your video will be off and your microphone muted (unless you wish to ask a question).
- Should you have any trouble logging in, or wish to join using a phone line alone, detailed information for the Zoom meeting is below. Please note that should you choose to join by phone line alone, your experience will be limited as you will not be able to see the speakers, presentation, ask questions or vote.
- If you are unable to join the Zoom meeting, please email to Bob Ross at bob@solarbonds.ca.

The full webinar invitation is below:

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/83378126910>

Or One tap mobile :

Canada: +17806660144,,83378126910# or +12042727920,,83378126910#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

Canada: +1 780 666 0144 or +1 204 272 7920 or +1 438 809 7799 or +1 587 328 1099
or +1 647 374 4685 or +1 647 558 0588 or +1 778 907 2071

US: +1 253 215 8782 or +1 301 715 8592 or +1 312 626 6799 or +1 346 248 7799 or
+1 669 900 6833 or +1 929 436 2866

Webinar ID: 833 7812 6910

International numbers available: <https://us02web.zoom.us/j/83378126910>

Asking questions during the AGM

- At the end of each agenda item (and time permitting) we will pause for questions
- The Zoom toolbar appears when you move your cursor
- *To ask a question verbally:*
 - Please use the "Raise Hand" in the Zoom toolbar. We will unmute each participant with a Raised Hand to ask their questions in turn. You can lower your hand by clicking on the Raise Hand button again.



- *To ask a question by typing it in:*
 - Please use the "Chat" function in the Zoom toolbar. We will group similar questions and provide an answer.



Voting and the Election of Directors to the Board

- We will ask you to vote using the Poll function after each motion and for the election of the directors
- Please note that only SolarShare members are eligible to vote.



Biographies of Nominees for SolarShare director

Graysanne Bedell

Graysanne Bedell is a retired corporate-commercial lawyer with experience as a director and officer of non-profit and for-profit corporations. In her role with a venture capital firm she managed investment transactions and fund governance. Previously she was the corporate Secretary of a public company and general counsel to its largest division. She acted as the designee of The Atmospheric Fund (TAF) on the board of a start-up which organized and financed commercial energy retrofits, and is now a director of TAF. Volunteer work has included: helping create the Community Forward Fund (a fund lending money to non-profits); 30 years on the board of a women's social service charity (Street Haven at the Crossroads); local environmental groups. Graysanne is the Vice-President of SolarShare and the Chair of the Governance Committee.

Ashley Reid

Ashley Reid is a designated Chartered Professional Accountant who holds an MAES in planning from the University of Waterloo and a passion for sustainable economic development. Living in France 20 years ago she became acutely aware of the cultural difference in energy consumption. She has since visited 41 countries on 5 continents and continues to be perplexed why culturally we are not reducing consumption and migrating to sustainable, renewable energy sources. After completing her designation, she began a career in the private sector working as an analyst for publicly traded organizations where shareholder profits were at the core of business decisions. In the search for employment with a positive social impact - she stumbled upon MEDA. In her current role as the Senior Internal Audit & Compliance Manager, she audits economic development projects abroad. Ashley has a strong history of being actively involved in her community. Some of her past volunteer experiences include sitting on the Kitchener Economic Development Advisory Committee, Waterloo Audit Committee and working with the Kitchener-Centre Green Party of Canada EDA. Ashley is the Chair of the Audit Committee.

Ron Seftel

Ron Seftel is a financial executive with over 25 years of experience managing the financial and operational aspects of several small, entrepreneurial led businesses. Currently the CFO of Parity Inc., one of the fastest growing companies in Canada the past 2 years specializing in energy efficiency for multi-family buildings across North America. Prior to Parity, he spent 12 years with Bullfrog Power, one of the leading renewable energy companies in Canada as CFO, COO, and for the past 3 years as CEO. During that time, he obtained an in-depth knowledge of the Canadian renewable energy landscape and negotiated over 50 renewable energy contracts valued at over \$100MM. Ron is the Treasurer of SolarShare.